



find

DESIGN FOR DEMENTIA

update

The newsletter from **find** - specialists in providing products for the dementia-care environment

Issue 1

Welcome

to the first edition of **find update**.

Our focus is on improving the environment for people with dementia and associated cognitive impairments. We offer a comprehensive range of proven solutions designed to improve an individual's quality of life. Our extensive collaborations and growing experience mean we are in the unique position of being able to bridge the worlds of academia and industry to create, innovate and manufacture signage and communication aids that really make a difference. We hope you enjoy reading our first issue of **find update** - if you have any feedback, would like to submit an article or require any more information please **call us on 0113 230 2046** or email **sales@dementia-signage.co.uk**



Peter Rose, Managing Director

Continence strategy generates positive results

The **find** continence strategy is centred around using multiple cue concepts to communicate feelings of confidence and independence amongst service users. Moreover we hope to maintain or restore dignity.

The strategy works by using a variety of cues that establish a route to the toilet. For example, a coloured sign which presents a 3D picture of a toilet provides instant recognition of the location. The toilet seat itself is brightly coloured and can be complimented with coloured hand rails which offer guidance and deliver confidence when sitting down.

Care homes who have adopted this strategy are seeing positive results. Darren Kelly is manager of a Bupa Care Home in Paisley, Scotland and says, 'The signs have contributed to reducing the time spent dealing with incontinence. This puts a positive spin on their workloads and they can enjoy quality time with service users.'

To see the full range of continence strategy products, visit **www.dementia-signage.co.uk**

find shortlisted as finalist in The Dementia UK Awards

We are pleased to announce that we have recently been nominated for the 'Outstanding Contribution to the Field of Dementia Award' in this year's Dementia UK Awards, organised by Stirling University.

The award recognises outstanding contribution made in the field of dementia care and will be presented at York Racecourse on 15th September 2009 at a Gala Dinner.



The Dementia UK Awards are a celebration of innovation and good practice and are designed to recognise organisations and individuals who have worked to improve the quality of life of people with dementia.

We have been nominated for our signage and communication system that is proving highly effective for people suffering with cognitive impairments commonly associated with the illness. Indeed, care homes that have worked with us have seen residents achieve significant improvements in continence, weight gain and a substantial reduction in the use of sedation.

Suzanne Wightman of the South West Yorkshire Primary Care Trust, who nominated **find**, said: "We have implemented **find's** dementia signage in a number of locations. The benefits have been significant and have greatly improved the quality of life for residents."

Peter Rose, managing director of **find**, said:

"**find** believe that this simple design solution could save the NHS millions of pounds a year and help improve the quality of life for thousands of dementia sufferers."

Scottish Care Appoint find

We are delighted to be the 'nominated supplier' to Scottish Care. Ian S MacMaster, Director of Scottish Care said, 'We are delighted to be working with **find** who we acknowledge to be the experts in this field. This is what Scottish Care is all about - bringing the best products and services to our members and using the influence of the organisation to provide cost savings for the smaller groups and independent operators by working under the one umbrella.'

Scottish Care 



For a full list of all our solutions, visit **www.dementia-signage.co.uk** or call us on **0113 230 2046**

New crockery range a first for the UK

Hot on the trail of initial successes of our Wade Ceramics "Dignity" range of crockery, we have introduced a new range of coloured Melamine crockery to compliment our range and, more importantly, to provide the same benefits to people with dementia, for whom a heavy, ceramic product will not be appropriate.

This is a **find** exclusive product in the Care Home sector.



products are now available to buy on line.

To view our products please go to **www.dementia-signage.co.uk** **0113 230 2046**

Hawker Publications and 'find' working together to promote research

Find is proud to announce its association with Hawker Publications and the sponsorship of research pages within The Journal of Dementia Care and Caring Times. This clearly demonstrates our commitment to research to support the design and development of first - class dementia specific solutions.

Research is fundamental in understanding the issues that affect people with dementia, their families and their carer's. The dissemination of this knowledge is key to ensuring the right products and services are brought to market. In addition, research also has a critical role to play in the shaping of attitudes.

According to the Alzheimer's Society, over a million people in Britain will have dementia by 2025. By understanding issues affecting people with dementia now, we hope to be able to plan better for the future.

Hawker Communications hope that a research focus within their publications offers a two-way communication between researchers and practitioners so that research begins to influence practice and also that practitioner concerns make their way onto the research agenda. Dr Richard Hawkins, Editor in Chief at Hawker Publications says, "find has provided us with an excellent opportunity to disseminate research findings derived from a community of experts. This will allow readers to keep up to date with the fast expanding field of dementia care. I'm delighted that an industry provider who has demonstrated an understanding of the importance of research with their own products is supporting Hawker Publications research focus within the Journal of Dementia Care, and a dementia focused page within the leading long term care publication"

The Journal of
DementiaCare CARINGTIMES

find sponsors Scottish Working Group and their trip to Singapore Conference

The Scottish Dementia Working Group recently embarked on a trip to Singapore for the 24th Alzheimer's Disease International Conference. Their aim is to overcome a number of concerns.

Living with dementia, they are using their first-hand experience to raise awareness of what it's really like to have dementia. Their aim is that through their campaigning, we see improved services, improved training and a shift in policy. A representative from the Working Groups says, 'If we are to challenge the implications dementia presents in the same way we have for cancer, heart disease and diabetes, then our approach needs to be a strategic one.'

find fully supports their campaign. As Peter Rose, Managing Director at **find** says, "We commend the Scottish Working Group in their campaign as their voice is perhaps one of the most powerful. We need to listen and learn. That's why I believe it is important to support them in any way we can".



Stan, Joan & Martin from the Scottish Working Group

High profile Occupational Therapist announces partnership with find

Leading Occupational Therapist, Jackie Poole and Jackie Poole Associates combine their knowledge and experience with the products and services offered by **find**.

The collaboration provides a wealth of opportunities at home and abroad with a capability to deliver solutions based on knowledge and experience.



We're interested in your news and views. If you have a question about the work we do or if you would like to see a topic covered in the next issue, please contact Gayle Booth on

0113 2302046

or email us at

sales@dementia-signage.co.uk



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